

# THING'S BIG SALE

HERE ARE SOME "MONEY SAVERS" FOR YOU

MEN'S "KING QUALITY," "Burt Pickard," "Webster" and Many Other Famous Makes of Shoes

\$2.98

A BIG LOT of Men's Fine \$3.00 Shoes. Many Styles and Sizes at

\$1.98

MEN'S HEAVY Work Shoes Worth \$3.00 and \$4.00. Tan and Black at

\$1.98

400 PAIRS MEN'S OXFORDS and Shoes, Worth \$2.50 to \$3.50, Now

\$1.48

Men's Tennis, Oxford and High Bal White Ducks with White Socks, the

69c

Boys' \$2.50 Gun Metal Shoes With Extra Well Made Soles. Sizes 1

\$1.98

OF THE

YOU CAN'T AFFORD TO "PASS THESE UP"

Women's "La France," "Red Cross," "Doris" Shoes. Many Different Styles and Sizes. \$4 Goods at

\$2.98

600 Pairs of Fine \$4 to \$5 Pumps, Oxfords and Colonials. All Nice Stylish Goods at

\$1.98

A Big Lot of Women's Shoes, Various Styles and Sizes at

98c

A Big Lot Women's White, Poplin and Canvas Pumps, etc., Worth \$1.50 to \$3.00. Now Here at

98c

\$1.50 to \$2.00 Children's Pumps and Shoes. Many Styles. All Going at

98c

Children's Tan Elk Play Oxfords Worth \$1.50. All Sizes to 2 at

98c

## McCULLOUGH SHOE STOCK

You Know McCullough OF NEWBURGH Sold Out His Wonderful

\$50,000.00 Shoe Stock to S. B. Thing & Co., Inc.

THE SALE OF McCULLOUGH STOCK IS NOW ON AT

STOCKING SPECIAL

Men's Fine White Feet Socks, All 12 1/2c Quality Special for This Sale 4 Pairs at

25c

The Place

1153 MAIN ST.

The Place

STOCKING SPECIAL

Women's Fine White Feet and Plain Black Hose 12 1/2c Grades at 4 Pairs for

25c

### HOLSUM BREAD MAKERS FEAST LOCAL GROCERS

Bridgeport Merchants Hear Interesting Story of Scientific Baking.

Bridgeport got real lessons in the selling art last night. Particularly the grocers, bakers and smaller dealers in provisions received these lessons at the Stratfield last night, and nearly 400 availed themselves of the opportunity of free advice by competent instructors.

Incidentally they were able to partake of an elaborate buffet lunch in the big hotel, provided by officers of the Bridgeport Baking Co., whose model plant at Wells street and Housatonic avenue was opened to public inspection on Tuesday.

Holsum bread is the product of the Bridgeport Baking Co., and Holsum food and attendants were in evidence everywhere about the Stratfield last night. The campaign that is being waged in the advertising interests of Holsum is beyond anything that has been seen in Bridgeport for many months and was greatly appreciated by the large number of retail merchants who thronged the hotel corridors and filled the big ballroom last night. In fact the reception and lecture might almost have been taken for a bakers' convention for among the crowd present were grocers and bakers from Bridgeport, Boston, New York, Springfield and New Bedford, Mass.; and Paterson, N. J.

After a delicious luncheon was partaken of in the small dining room of the hotel, Mayor Clifford B. Wilson welcomed the assembled merchants and the Bridgeport Baking Co. which he characterized as an added industry to Bridgeport's rapidly growing community.

H. L. Fogelmann, who has been characterized as the "Billy Sunday" of the business world, who came from New York to deliver one of his inimitable addresses on the art of salesmanship, particularly as it applies to the selling of groceries and similar commodities held his audience in a remarkable and forceful talk.

Frank S. Bamford, editor of the Bakers' Weekly, came from New York to be present at the reception and spoke in glowing terms of the city of Bridgeport and the enterprises which has made Holsum a staple product here.

W. J. Travis, founder and owner of the Bridgeport Baking Co., spoke appreciatively of the interest displayed by the many local merchants present. He outlined the policy of his company in giving a pure product, efficiently made and promptly and sanitariously delivered.

Herbert L. Beach, advertising counsel for the concern, also outlined the schedule of plans for the promotion of Holsum in this city. The preparations in progress for a continuous promotion of this product met with hearty response from the assembled guests.

At the conclusion of the reception and talks it was apparent that Holsum as a trade name has made a deep impression upon the community, that promises of the officers will be carried out and that Bridgeport may soon expect to see in operation one of the greatest sanitary bread making plants in the East. That Bridgeport is not to be the only field sought is assured and it is likely that the transportation companies will soon carry visible evidences of the fact that Bridgeport, besides being a mechanical city is also ready to cater to the country with clean, wholesome and appealing foodstuffs.

Chicken halibut, bloater mackerel, butterfish, sea trout, native flat fish, large flukes, Long Island steamed, tuna fish, canned shad, green bluefish, small crabs, live lobsters, porgies, medium fresh mackerel, opened long clams, little neck clams, pink Alaska salmon, legs of genuine spring lamb, fresh pork loins, lean fresh shoulders, lean fresh hams, legs and loins of veal to roast, rumps and shoulders of veal to stuff and bake, whole forequarters of veal, choice pot pie pieces, stewing fowl, choice fowl, fresh killed ducks, fancy roasted chickens, turkey capons, broilers, native squab, guinea hens, squab guinea. Bridgeport Public Market & Branch, State and Bank streets and East Main street—Adv.

### LAURALTON WILL GRADUATE CLASS OF 18 ON FRIDAY

Bridgeport is Well Represented in Young Women Who Will Get Diplomas.

Milford, June 15.—One of the largest classes ever graduated from Lauralton hall in Milford will complete their courses of studies tomorrow when 18 young women will receive diplomas. Though this is not the largest class that has graduated from the school, it ranks above many of past years and practically every member has achieved special merit.

Included in the list of those who are to graduate are eight Bridgeport girls: Ursula Clabby, daughter of John W. Clabby; Anna Marie Kenny, daughter of Mrs. Joanna Kenny; Cecilia McGovern, daughter of Collector of Port J. L. McGovern; Ruth Catherine Greenwood, daughter of John W. Greenwood; Esther Louise Hatfield, daughter of William A. H. Hatfield; Lucy Irene McGee, daughter of Patrick McGee; Mildred Camille Neal, daughter of Mrs. Theresa Neal, and Marie Charlotte Wilson, daughter of Charles E. Wilson.

The exercises, which will commence Friday afternoon at 3 o'clock, will be held in the auditorium of the school, which is to be decorated for the occasion. Rev. P. H. McClean, S. T. L. pastor of St. Peter's church in Milford, will deliver the address to the graduates.

Of the 18 to receive diplomas, nine are graduates of the commercial course, which extends for either two or three years. Eight will graduate from the academic course, while one has completed the musical course. The latter is Mildred Emily Knowles of Springfield, Mass., who, in addition to taking the course in music has also taken a special high school course. Last month Miss Knowles gave a recital which was greatly enjoyed by those fortunate enough to hear it.

Instead of having a valedictory address, the pupils will recite from "Macbeth." Each of the graduates will take a part in the portrayal when the characters appear and speak to each graduate.

Scholarships for excellence have been awarded Marie Foley of New Haven and Elynore Rosalie Quinn of Hartford, and they will pursue their studies next year at New Rochelle college, formerly St. Angelus college.

During the past week the seniors have been feted by the members of the other classes. Tuesday evening the graduates were the guests at a banquet tendered by the sophomores in the recreation hall. The color scheme was white and yellow, the menu and place cards being painted and printed by the sophomores. Last evening the juniors tendered the seniors a reception when each of the graduates was presented with a souvenir book. The reception was held in the auditorium and refreshments were served at the conclusion of the festivities.

The Sisters of Mercy, who have charge of Lauralton Hall, have been somewhat disappointed this year in being unable to hold the commencement exercises in the large building that is now being constructed. It was believed that the structure would be completed in time to have the exercises held there but the work has not been completed and the exercises again will be held in the auditorium used in past years.

The graduates: Academic course—Ursula Clabby, Bridgeport; Marie Foley, New Haven; Anna Kenny, Bridgeport; Vivian Lovejoy, Branford; Cecilia McGovern, Bridgeport; Elynore Rosalie Quinn, Hartford; Annabelle Elizabeth Stevens, New Canaan; and Kathryn Isabelle Wildes, Haverhill, Mass.

Music course—Mildred Emily Knowles, Springfield, Mass. Commercial course—Catherine Mary Askew, Meriden; Katharine Jorie Carey, Winsted; Ruth Catherine Greenwood, Bridgeport; Esther Louise Hatfield, Bridgeport; Lucy Irene McGee, Bridgeport; Mildred Camille Neal, Bridgeport; Florence Savilla, Waverhill, Milford; Kathryn Isabelle Wildes, Haverhill, Mass.;

Mary Gertrude Williams, Branford, and Marie Charlotte Wilson, Bridgeport.

Miss Wildes has completed a special high school and complete commercial course and will receive two diplomas.

The program of exercises: Rhapsody, No. 12, (solo) Liszt; Miss Mildred Knowles. Address of Welcome, Miss Lucy McGee.

"The Snow," Elgar; Chorus classes. "Coronation," Alma Mater, Miss Mae Hogan.

Concerto in G Minor, (finale) Saint Saens; Miss Mildred Knowles, Helen Murphy, Theodosia Boehm, Imelda Fay, Genevieve Devin.

Conferring of Diplomas. Lesson from Macbeth (Valedictory), the Graduates.

Address to Graduates, Rev. P. H. McClean, S. T. L.

Novellette in F, (seven pianos) Schumann; Misses Mildred Knowles, Helen Murphy, Theodosia Boehm, Imelda Fay, Genevieve Devin.

SOCIAL AND PERSONAL

BERNHARD-BANTLE.

Miss Kathryn Rosanna Bantle, daughter of Mr. and Mrs. William Bantle of 671 Beechwood avenue, and Mr. Frederick H. Bernhard, die maker at the Smith Tool Co., were married at 7 o'clock last evening in the German Reformed church on Congress street. Rev. H. D. Wiemer, pastor of the church, performed the ceremony. Miss Bantle wore a gown of white tulle over white taffeta, with trimmings of Chantilly lace and pearl bandings. A wreath of flowers caught her illusion veil to her hair and her bouquet was of white roses. She wore a bride's gift, a crescent of pearls and sapphires.

Miss Sophie Bernhard, sister of the groom, was maid of honor, and Miss Dorothy Haller of Springfield, Mass., was bridesmaid. Miss Bernhard wore a pink taffeta made in Colonial style with pinnies and trimmed with silver lace. Miss Haller wore green taffeta, trimmed with silver net. Miss Bantle presented her maid of honor with a set of friendship pins and the bridesmaid with a bracelet. The church and the home of the bride's parents, where a reception followed the ceremony, were decorated with mountain laurel. After a wedding

trip to Cumberland, Baltimore, Md., and Washington, D. C., Mr. and Mrs. Bernhard will return to this city to reside at 719 Iranistan avenue.

CAMP-OLP.

Mr. William Evans Camp, industrial engineer at the Yost Typewriter Co. of this city and Miss Helen M. Olp, daughter of Henry Warren Olp, of Mount Vernon, N. Y., will be married at the Hotel Gramatan, Bronxville, N. Y., this evening. Rev. Dr. Charles S. Burch, Suffragan Bishop of New York, will perform the ceremony. Mr. Camp, who was graduated from Sheffield Scientific school, Yale, 1913, will have his cousin, Paul Brown Camp of Jamestown, N. Y., Yale, '13, as best man, while his ushers will be classmates, Alexander H. Fosdick and Ralph Everett. Mr. Camp is the son of Mr. and Mrs. Eugene M. Camp of New York. After a short wedding trip, the young couple will go to the Camp cottage in Woodmont for the summer.

BOWER-SYNINGTON.

Miss Rachel T. Synington of this city and Mr. Charles Bower of Paterson, N. J., were married yesterday afternoon at the home of Mr. and Mrs. F. E. Personous, 947 State street, by Rev. E. D. Personous of the Pentecostal Assembly. Rosa and sweet peas decorated the parlor where the ceremony was performed while the couple took their vows beneath a canopied American flag. Miss Lottie Synington of Paterson, N. J., attended her sister and Lyman Personous of this city, was best man. Mr. and Mrs. Bower will spend their honeymoon in Atlantic City and at its conclusion will reside in Paterson.

BOWER-SYNINGTON.

A pretty wedding took place at the home of Mrs. F. E. Personous, 947 State street yesterday afternoon, when Mr. Charles Bower of Paterson, N. J., and Miss Rachel Synington of this city were united in matrimony by Rev. E. D. Personous. The parlors were handsomely decorated with roses and sweet peas. The ceremony was performed under a large canopied American flag. The bride was attended by her sister, Miss Lottie Synington of Paterson, N. J., while the groom was attended by Lyman S. Personous. Mr. and Mrs. Bower left late in the afternoon for Atlantic City. They will make their home in Paterson, N. J.

Three kindergartens held their closing exercises yesterday, the Connecticut Froebel kindergarten of which Miss Mary Mills is principal, the Fannie A. Smith kindergarten of which Miss Smith is principal, and the Day Nursery kindergarten of which Miss Charlotte Brown has charge, under the direction of Miss Mills. The kindergartens were decorated with wild flowers, and songs, recitations and games by the children composed the program.

Richard George Berger of this city received the degree of Bachelor of Science yesterday at the graduating exercises of the Massachusetts Institute of Technology, in Boston. His graduation thesis was entitled "The Formation of Synthetic Ammonia." Degrees were conferred upon 350 students, the largest number that the institute has ever graduated at one time. Mr. Berger was a member of the class of 1912, B. S.

About \$150 was netted on the bridge party held yesterday afternoon at the residence of Mr. and Mrs. E. W. Fairchild, 326 Clinton avenue, by the Delta Gamma society of the United Congregational church. The affair was given to raise money toward the parish house building fund. Miss Anna Mae Bowman of New York gave a song recital in costume that was extremely interesting. Mrs. Susan Hawley Davis accompanied her. Several attractive prizes were awarded.

One of the most important social events of the month was the dance given last evening at the Black Rock Yacht club, by the Misses Dorothy and Marjorie DeLoos. About 150 guests were present.

The June meeting and luncheon of the Connecticut chapter, United States Daughters of 1812, will be held at the Hotel Pembroke in Woodmont, on Saturday, June 24. Members may bring friends to the luncheon, which will be held at 1 o'clock.

Miss Helen Abbottson, daughter of James C. Abbottson of 327 Broad street, and Dr. Edward B. Weldon of the emergency hospital, will be married on Saturday. Both Miss Abbottson and Dr. Weldon are popularly known throughout the city. Dr. Weldon was presented with a set of silver coffee service cups last evening by his friends in the police and charities building. Alexander McPherson made the presentation speech.

Bridgeport Screw Co.

Closes Because of

Mrs. Farrell's Death

The Bridgeport Screw Co. of this city closed yesterday for the rest of the week because of the death of Mrs. Katherine Farrell, mother of William H. Farrell, president of the Screw Co., and of James A. Farrell, head of the United States Steel Corporation. Mrs. Farrell's death also necessitated the indefinite postponement of the elaborate wedding of her granddaughter, Mary Theresa Farrell to Joseph Bradley Murray. The funeral of Mrs. Farrell will be held at 10:30 tomorrow morning at St. Joseph's church, South Norwalk and burial will be in St. Bernard's cemetery, New Haven.

Doped, Ogden Street

Man's Condition Is

Serious at Hospital

Picked up at State and Water streets, where he appeared to be in a drunken condition, James Cook, 34 years old, of 144 Ogden street, was arrested by Policemen Edward Dalby shortly before 10 o'clock this morning and when taken to police headquarters was found to be doped. In the ambulance he was removed to St. Vincent's hospital where it was reported that he was unconscious and in a very serious condition.

Cook is said to have been drinking heavily and it is believed that he was drugged by someone. When arrested he was in a stupor and when taken to the station almost collapsed.

E. T. BUCKINGHAM

INJURES LEG TENDON

Compensation Commissioner Edward T. Buckingham is confined to his home in North Main street. While working about the lawn at his home Tuesday he severely wrenched a tendon in his left leg. It will be several days before he can walk without pain.

The Best in 25 c America. See 1 lb

Van Dyk's Advertisement Page 2.

### Second-Hand Motorcycles Turned In For 1917 Excelsior Motorcycles

1911	Price
1 Twin Chain Drive Indian	\$ 60.00
1912	
1 Twin Chain Drive Excelsior	75.00
1 Single Belt Drive Excelsior	85.00
1 Single Belt Drive Indian equipped with Prest-O-Tank, No. 8 "Old Sol" head light, tail light, bulb horn	40.00
1913	
1 Twin Chain Drive Indian	120.00
1 Single Chain Drive Excelsior	65.00
1 Twin Chain Drive Excelsior equipped with Prest-O-Tank, No. 8 "Old Sol" head light, tail light	85.00
1 Twin Chain Drive Excelsior	90.00
1 Twin Chain Drive Harley-Davidson	110.00
1914	
1 Dayton Twin Chain Drive equipped with Prest-O-Tank, "Old Sol" brackets, No. 8 "Old Sol" head light, tail light	125.00
1 Chain Drive Twin Excelsior equipped with Prest-O-Tank, "Old Sol" brackets, No. 8 "Old Sol" head light, tail light	130.00
1 Excelsior Belt Drive Twin equipped with gas tank, "Old Sol" brackets, "Old Sol" No. 8 headlight, tail light, speedometer front drive Stuart	125.00
1 Excelsior Chain Drive Twin	125.00
1915	
1 Excelsior Twin Single Speed, equipped with gas tank, "Old Sol" brackets, No. 8 "Old Sol" headlight, tail light, front drive Stuart speedometer	165.00
1 Excelsior Three Speed Twin equipped with gas tank, brackets, "Old Sol" No. 8 head light, tail light	180.00
1 Excelsior Single Speed Twin equipped with Stoll tandem, front drive Stuart speedometer, gas tank, "Old Sol" head light, tail light brackets	165.00

1917 EXCELSIOR IN STOCK

STANLEY T. KELLOGG

EXCELSIOR DISTRIBUTOR

615 State Street Phone 1368 Bridgeport, Conn.

# Ideal Beer

## A Better Kind of Bottled Beer "Get Acquainted"

There's a great difference in beer. Most of it is just "beer"—Some of it is good "beer"—and now comes a better kind—"Ideal Beer." A wholesome brew that retains all the old-time goodness. Bottled at the brewery, particularly for home use. "Get Acquainted" with "Ideal Beer." Lots of knowing ones say, "It's the real thing."

Bottled at the Brewery

Ask your dealer about "Ideal Beer." He will be glad to supply you—by the case or bottle

We extend a cordial invitation to you to inspect our Ideal Bottling Plant. Come and see this last word in modern bottling plant construction and equipment.

THE CONNECTICUT BREWERIES COMPANY,

BRIDGEPORT, CONN., U. S. A.